

Sports Car Racing Season Revs Up at Portland International Raceway

*Schedule Announced for 2009 Oregon Region SCCA Road Racing Championship
presented by Fluge Global Adventures*

Portland, Ore. (PRWEB) March 7, 2009 -- The Oregon Region of the Sports Car Club of America (SCCA) kicks off this weekend an eight-race championship series for race car drivers competing in categories ranging from exotic purpose-built sports racers and open-wheel formula cars, to GT, sedan and vintage cars.

New this season are the Columbia Roofing & Sheet Metal Spring Regional Races, the Fluge Global Adventure GT1 and GT2 Championships, and the Victoria Express F500 Series with drivers competing for the Victoria Express Cup. Also new this year is special recognition for a volunteer who staffs the race events, the Fluge Global Adventures Worker of the Year award.

"We are proud to partner once again with Fluge Global Adventures and northwestern area businesses to bring the best of amateur racing to the Portland metropolitan area," said Dan Halloran, Oregon Region SCCA Regional Executive.

Joining the roster of new marketing partners for the 2009 racing season are Oregon's Columbia Roofing & Sheet Metal and Washington's Victoria Express.

"Sharp marketers know the best time to gain market share is during a recession, and that they can stretch their marketing dollars to the max in times like these," explained Randy Unsbee, award-winning principal of Oregon Region SCCA's publicity and marketing. "There is no more exciting, vibrant or effective means for reaching your clients, employees and vendors, and for creating loyal customers, than motorsports."

This weekend's opening round features a school for new race drivers on Friday and Saturday, with race practice for seven unique groups taking place on Saturday afternoon, and racing scheduled on Sunday. The first race of the year takes the green flag at 1:30 p.m. with the final group, for vintage race cars, finishing at 5:30 p.m.

Portland International Raceway is owned and operated by the City of Portland through its bureau of Parks and Recreation. The raceway is operated as an Enterprise Fund, meaning that its operating expenses and capital improvements are covered by the revenues that it generates, as Portland International Raceway receives no general fund tax dollars. The raceway's varied, year round activities bring between 30 and 40 million dollars into the surrounding community each year.

2009 Oregon Region SCCA Race Calendar

March 6-8

Mindy's Drivers School and March Regional with Vintage

April 18-19

Columbia Roofing & Sheet Metal Spring Regional Races

May 8-10

Fluge Global Adventures Regional/National Races

June 12-14

Rose Cup Races Presented by Temp-Control Mechanical Corp.,

Double Regional

July 3-5

The Fourth of July Independence Day Double Nationals

August 8-9

Fluge Global Adventures Regional Races

September

TBA

October 3-4

Fluge Global Adventures Regional Races

About Oregon Region SCCA

The Oregon Region of the Sports Car Club of America was established in the 1960's and has grown to its present membership of over 1,200 members. The Region obtained its charter from SCCA in 1962. It is a member oriented, member operated club with the primary purpose of "promoting, maintaining and improving automobile sports and interest in the ownership, operation of, and safety of sports cars."

The roots of SCCA and Oregon Region run deep in racing history. The origin of SCCA can be traced back to the pre-World War II "Auto Racing Club of America" which disbanded because of World War II. Originally, the State of Oregon was included in the territory of Northwest Region, SCCA (NWR), and it remained that way until the official creation of Oregon Region in 1962.

From its beginning, Oregon Region SCCA has been organizing and administering sports car/club racing events at Newport, Goshen (South of Eugene) and Portland's West Delta Park (now Portland International Raceway - PIR). The Region's first race was held at the Newport municipal airport (an ex-WWII air base) in 1962.

Currently, Oregon Region has active programs in Club Racing, Vintage Racing, Road Rally, Rallycross, and in Solo II - SCCA's autocross program where competitors compete against the clock in a controlled atmosphere. The Oregon region also provides workers and officials to major professional international racing competitions here in Oregon and across North America. Their Web site is www.oregonscca.com and may also be reached at 503.224.9469.

About Fluge Global Adventures

In 2007 Fluge Global Adventures (FGA) won the prestigious Rose Cup at Portland International Raceway, captured the Improved Touring E (ITE) class championship with the Oregon Region Sports Car Club of America, competed in a 3,000-mile cross country race rally, climbed Mt. Kilimanjaro and to the Base Camp at Everest, competed in professional Las Vegas poker tournaments, and went "Nessie" watching in Scotland.

In 2008, (FGA) tackled some exciting new challenges. Besides winning the Improved Touring E (ITE) championship, the FGA team participated in the World Series of Poker, challenged world class bikers in a 200 mile Cycling Classic, took part in the Duel in Death Valley in the fall, and competed in The Million Dollar Race in Las Vegas.

In 2009, FGA began the year with a very strong finish (Final Four Tables) in the World Poker Championships in February and launches their SCCA GT1 assault in March in sports cars. In April, FGA is sponsoring 45 elementary students to attend a vibrant outdoor school, and then complete an essay entitled: "One World, Infinite Adventures," which features an adventure or dream that each student would like to fulfill in their lifetime. More intriguing adventures remain to be scheduled for the summer and fall of 2009.

For more on these events and adventures, go to www.flugeglobaladventures.com.

About Columbia Roofing & Sheet Metal

Columbia Roofing and Sheet Metal is a unique construction and roofing company with over twenty years of experience in all aspects of re-roofing, roof maintenance, seismic upgrades and service. Client's roofing concerns are solved by addressing the entire building envelope to develop the correct solution for each individual project.

The company's slogan, "Expert Solutions, Guaranteed Results", summarizes their commitment to maximize the life of a roof at a low cost for the building owner. Columbia Roofing & Sheet Metal strive to create a team effort and close working relationship with building owners, tenants and suppliers.

Homeowners can rest assured that the company tries to get the most life out of their current roof, but every home eventually needs a new one. High skilled professionals provide photos, a detailed report and a complete roofing plan to protect the homeowner's family and belongings.

Estimates for any re-roofing projects, emergency repairs or for any building envelope problems are available by calling (503) 684-9123. www.reroofnow.com.

About Victoria Express

Victoria Express operates two vessels providing seasonal foot passenger service with up to three trips daily between Port Angeles, WA and Victoria, British Columbia, along with San Juan Island, WA.

The Victoria Express and the Victoria Express II are constructed of aluminum and are gyro-stabilized for a smoother ride and are propelled by turbo-charged, eco-friendly HE (High Efficiency) class diesel engines, enabling the vessels to travel at a cruising speed of approximately 20 knots. Biodiesel is used aboard both vessels.

Aboard the vessel travelers find a friendly, knowledgeable crew ready to assist; a galley is available for snacks, soft drinks, and adult beverages; and often the trip is enhanced by sightings of porpoise, sea birds, and the magnificent Orca whale. Currency exchange in our ticket office and duty free shopping on board the vessel are available.

Victoria Express is proud to offer several different vacation packages in and around Victoria, B.C. From day trips to weekend getaways, Victoria Express helps visitors create a truly unforgettable experience. For a relaxing Harbor Cruise or a trip to the San Juan Islands, the Victoria Express boats are available for charters around the Olympic Peninsula. Some examples of charter excursions include trips to Victoria, Christmas Parties, Anniversaries, Wedding Receptions and day trips to Neah Bay. Catering services are available. A menu from Downriggers restaurant is downloadable at www.victoriaexpress.com. More information on pricing is available at (360) 452 -8088.

Media/Marketing Contact:

Oregon Region SCCA: Randy Unsbee, ABC

###